

**BOARD OF EDUCATION  
COMMUNITY CONSOLIDATED SCHOOL DISTRICT 64  
Minutes of the Committee-of-the-Whole:  
Update on Strategic Plan, Balanced Scorecard, Curriculum and Tech  
held at 6:30 p.m. October 10, 2017  
Roosevelt School - North Gym  
1001 S. Fairview, Park Ridge, IL 60068**

Board President Anthony Borrelli called the meeting to order at 6:45 p.m. Other Board members in attendance were Tom Sotos, Larry Ryles, Rick Biagi, Mark Eggemann, and Eastman Tiu. Board member Fred Sanchez was not present. Also present were Superintendent Laurie Heinz, Assistant Superintendents Joel T. Martin and Lori Lopez, Chief School Business Official Luann Kolstad, Director of Student Services Jane Boyd, Director of Innovation and Instructional Technology Mary Jane Warden, Public Information Coordinator Bernadette Tramm, legal counsel Tony Loizzi, and three members of the public.

Board of Education meetings are videotaped and may be viewed in their full length from the District's website at: <http://www.d64.org>.

Board President Borrelli announced the purpose of the meeting was to receive background information on the *2020 Vision* Strategic Plan and scorecard, and to receive an update on the first four strategic objectives within the plan focusing on student learning and technology.

**Background on 2020 Vision Strategic Plan**

Dr. Heinz reviewed the creation of the plan in 2015 through a community-informed process led by a 40-person Strategic Planning Committee to provide a five-year roadmap to guide the continuous improvement efforts of the District. She noted that the District's mission, "To inspire every child to discover, learn, achieve, and care" was created along with six Strategic Objectives. She noted that the first three objectives are focused on student learning, the fourth spotlights professional development of staff, and that the final two -- facilities and finance -- are actually the foundation for successful implementation of the others. Dr. Heinz then reviewed the strategies being utilized to achieve each of the objectives, and highlighted the focus areas as District 64 enters year 3 of the plan. She also introduced the balanced scorecard, which tracks progress on implementation and success of the plan with specific metrics, and noted that it is updated annually. She also pointed out a dashboard on the District 64 website that provides similar metrics through interactive visuals. Dr. Heinz summarized by noting that the plan ensures that the District can "major on the majors" to place the greatest degree of time, resources and professional development on these defined objectives and to ensure that we do not overburden any one part of the organization in any year.

**Student Learning & Technology: 2020 Vision Strategic Plan Update**

Dr. Lopez and Technology Director Warden presented an update focusing on the first four objectives of the plan:

- Develop students who master the 4 C's: communication, collaboration, critical thinking and creativity.
- Provide a rigorous education for all students.

- Differentiate to meet the academic and social/emotional health needs of all students.
- Foster effective communities of practice through professional development and staff support.

They noted that these four strategic objectives together can be viewed through three themes:

- Effective teachers select the strategies that cause the greatest learning.
- Effective schools districts measure status and growth.
- Effective teams have access to everyone's best ideas.

Dr. Lopez, Director Warden and Dr. Heinz then reported on the progress-to-date and next steps underway in 2017-18 within each theme. For the first theme, they noted that high impact instruction is a fundamental focus in District 64, and that it is defined by utilizing instructional practices that offer high student engagement, social emotional learning, formative assessment, inquiry-based learning, and opportunities for students to practice the 4 C's. They offered examples of how each of those is carried out at all grade levels. Turning to the second theme, they reviewed several tools being used to measure status and growth, such as learning walk and talks, Bright Bytes surveys, and performance on local common assessments. Addressing the third area, they pointed to initiatives to utilize student performance data available to make timely adjustments to instruction and the creation of local common assessments that allow teachers within the District to reach consensus around rigor so that the criteria for proficiency is the same.

Dr. Heinz, Dr. Lopez and Director Warden provided clarifying information throughout their presentations to Board member questions.

At 7:56 p.m., it was moved by Board member Sotos and seconded by Board President Borrelli to adjourn the Committee-of-the-Whole and return to the special meeting, which was approved by voice vote.

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President

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Secretary